

## Privacy Notice

### Who we are

We are Pragmatica Solutions Ltd a company registered in England and Wales. Our company registration number is 12013473 and our address is 7 Peppermead Square, SE13 7JZ, LONDON, United Kingdom.

Our website address is: [www.pragmaticasolutionsltd.com](http://www.pragmaticasolutionsltd.com).

### What personal data we collect and why we collect it

#### *Cookies*

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you visit our login page, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser. When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me", your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

#### *Embedded content from other websites*

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

#### *Analytics*

We use Google Analytics to measure traffic on our website. Google has their own Privacy Policy which you can review [here](#). If you'd like to opt out of tracking by Google Analytics, visit the [Google Analytics opt-out page](#).

#### Who we share your data with

We share your data with our website developer Wix.com.

#### What rights you have over your data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

#### *Your contact information*

We retain your contact information to allow us to perform our contract with you, to provide our services and comply with our KYC obligations.

#### *How we protect your data*

We have implemented security measures to protect our website from unlawful access to ensure that your data is safe with us.

We do our best to keep your Personal Data safe. We use safe protocols for communication and transferring data (such as HTTPS). We use anonymising and pseudonymising where suitable. We monitor our systems for possible vulnerabilities and attacks.

*What data breach procedures we have in place*

Even though we try our best we cannot guarantee the security of information. However, we promise to notify suitable authorities of data breaches. We will also notify you if there is a threat to your rights or interests. We will do everything we reasonably can to prevent security breaches and to assist authorities should any breaches occur.

*What third parties we receive data from*

We receive data from our suppliers, including but not limited to our website host and developer WIX.com.

*What automated decision making and/or profiling we do with user data*

We do not currently rely on automated decision making. We may do profiling for the purpose of understanding our users needs and trends to provide a better service, this may include to administer and analyse our client base (purchasing behaviour and history) in order to improve the quality, variety, and availability of products/ services offered/provided.

*Industry regulatory disclosure requirements*

We will notify suitable authorities of data breaches. We will also notify you if there is a threat to your rights or interests.